

Coaching Guide #4: Launch Team Development

Definition

Launch Team: The group of people who help you get the church launched. A short term group that meets for a defined purpose and a specific amount of time.

General guidelines:

The Launch date is important, but think of it as set in wet cement. Better to change the launch than to launch unprepared.

Your team follows your lead: You are setting the culture of your church. How hard will you work, what pace will you run at, when will you rest, etc.?

Proceed with caution: your vision is vulnerable right now. People need more than a pulse - they need to buy in to YOU and YOUR VISION.

Don't be quick to hand out titles or to promise positions.

Finding people:

Friends and family

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